

Department: **Communication and Media Studies**

Working Title: **KSUN Promotions & Social Media**

Classification: **Instructional Student Assistant**

Number of Openings: **2**

Pay Rate: **\$17.86/hour**

Appointment: **2-3 hours/week**

Expected Dates of Employment: **September 1st 2026- May 31st, 2027**

Deadline to Apply: **August 14th, 2026**

Requisition #: **KSUN_PROMO_ISA_2627**

DUTIES OF THE POSITION

The main responsibility of the Promotions & Social Media Manager is get more people involved with and listening to KSUN. This includes cross-promotions with other departments and entities, promoting regular programming and special events, distributing flyers, and using any available avenue to increase listenership. This position also directs underwriting/sales & PSAs for the station and specific programs. This contributes toward securing and generating revenue for the benefit of the station and its staff. This primarily involves developing potential underwriters and creating a revenue stream for the station.

MINIMUM QUALIFICATIONS

The ability to learn and perform assigned work; work cooperatively with faculty, staff, and other students; and accept responsibility. Completion of specific coursework may be required in order to teach, grade, complete research, or tutor for a course. Admission or registration as a University student. Note: Exceptions to the minimum eligibility qualifications may be granted at the sole discretion of the University.

HIRING CRITERIA

Previous experience in Radio/Audio Production

HOW TO APPLY

Email the COMS Dept. at shelly.stephens@sonoma.edu

HIRING NOTIFICATION

Applicants will be notified by email if they are hired

SUPERVISOR

Gina Baleria

OTHER INFORMATION

- The classification, Instructional Student Assistant, is one of three classifications in a collective bargaining unit, Unit 11. Instructional Student Assistants, who must be currently enrolled University students, perform tutoring, grading, or teaching-related duties under the supervision of faculty or professional staff.
- Sonoma State University hires only individuals lawfully authorized to work in the United States. All offers of employment are contingent upon presentation of documents demonstrating the appointee's identity and eligibility to work, in accordance with the provisions of the Immigration Reform and Control Act.
- The university is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, religion, color, national origin, ancestry, age, sex, gender, gender identity, gender expression, sexual orientation, genetic information, medical condition, disability, marital status, or protected veteran status.
- This position is considered a "mandated reporter" under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.
- Successful candidates may be required to do a background check (including a criminal records check) before work in the position can begin.

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