Department: Communication and Media Studies
Working Title: KSUN Social Media Manager
Classification: Instructional Student Assistant
Number of Openings: 1
Pay Rate: $16/hour
Appointment: 3-4 hours/week
Expected Dates of Employment: September 1st – December 9th, 2022
Deadline to Apply: Open until filled

Requisition #: COMS_ISA_2223_10

DUTIES OF THE POSITION
The Social Media Manager serves as the student lead in charge of KSUN's social media properties. This includes overseeing student staff, assigning leads for each platform, and ensuring regular posting of social media. In addition, the social media manager will facilitate communication with other KSUN managers and KSUN shows to ensure that show social media content gets re-posted on KSUN's primary social media properties. The Social Media Manager will also pursue strategies increase engagement, increase followers, and connect with other campus and community social media properties. The Social Media Manager will perform other duties as assigned.

MINIMUM QUALIFICATIONS
The ability to learn and perform assigned work; work cooperatively with faculty, staff, and other students; and accept responsibility. Completion of specific coursework may be required in order to teach, grade, complete research, or tutor for a course. Admission or registration as a University student. Note: Exceptions to the minimum eligibility qualifications may be granted at the sole discretion of the University.

HIRING CRITERIA
Previous experience in Radio/Audio Production

HOW TO APPLY
Email the COMS Dept. at shelly.stephens@sonoma.edu

HIRING NOTIFICATION
Applicants will be notified by email if they are hired
SUPERVISOR
Gina Baleria

OTHER INFORMATION

● The classification, Instructional Student Assistant, is one of three classifications in a collective bargaining unit, Unit 11. Instructional Student Assistants, who must be currently enrolled University students, perform tutoring, grading, or teaching-related duties under the supervision of faculty or professional staff.
● Sonoma State University hires only individuals lawfully authorized to work in the United States. All offers of employment are contingent upon presentation of documents demonstrating the appointee’s identity and eligibility to work, in accordance with the provisions of the Immigration Reform and Control Act.
● The university is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, religion, color, national origin, ancestry, age, sex, gender, gender identity, gender expression, sexual orientation, genetic information, medical condition, disability, marital status, or protected veteran status.
● This position is considered a “mandated reporter” under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.
● Successful candidates may be required to do a background check (including a criminal records check) before work in the position can begin.

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