

Department: **Communication and Media Studies**

Working Title: **KSUN Social Media Manager**

Classification: **Instructional Student Assistant**

Number of Openings: **1**

Pay Rate: **\$17.86/hour**

Appointment: **3-4 hours/week**

Expected Dates of Employment: **September 1st – December 18th, 2025**

Deadline to Apply: **August 25th, 2025**

Requisition #: **COMMEDIA_SMM_ISA_Fall25**

DUTIES OF THE POSITION

The Social Media Manager serves as the student lead in charge of KSUN's social media properties. This includes overseeing student staff, assigning leads for each platform, and ensuring regular posting of social media. In addition, the social media manager will facilitate communication with other KSUN managers and KSUN shows to ensure that show social media content gets re-posted on KSUN's primary social media properties. The Social Media Manager will also pursue strategies increase engagement, increase followers, and connect with other campus and community social media properties. The Social Media Manager will perform other duties as assigned.

MINIMUM QUALIFICATIONS

The ability to learn and perform assigned work; work cooperatively with faculty, staff, and other students; and accept responsibility. Completion of specific coursework may be required in order to teach, grade, complete research, or tutor for a course. Admission or registration as a University student. Note: Exceptions to the minimum eligibility qualifications may be granted at the sole discretion of the University.

HIRING CRITERIA

Previous experience in Radio/Audio Production

HOW TO APPLY

Email the COMS Dept. at shelly.stephens@sonoma.edu

HIRING NOTIFICATION

Applicants will be notified by email if they are hired

SUPERVISOR

Gina Baleria

OTHER INFORMATION

- The classification, Instructional Student Assistant, is one of three classifications in a collective bargaining unit, Unit 11. Instructional Student Assistants, who must be currently enrolled University students, perform tutoring, grading, or teaching-related duties under the supervision of faculty or professional staff.
- Sonoma State University hires only individuals lawfully authorized to work in the United States. All offers of employment are contingent upon presentation of documents demonstrating the appointee's identity and eligibility to work, in accordance with the provisions of the Immigration Reform and Control Act.
- The university is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, religion, color, national origin, ancestry, age, sex, gender, gender identity, gender expression, sexual orientation, genetic information, medical condition, disability, marital status, or protected veteran status.
- This position is considered a "mandated reporter" under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.
- Successful candidates may be required to do a background check (including a criminal records check) before work in the position can begin.

**SONOMA
STATE**
UNIVERSITY

ACADEMIC
PERSONNEL

SONOMA STATE UNIVERSITY

1801 East Cotati Avenue
Rohnert Park, CA 94928-3609