

Department: **Communication and Media Studies**

Working Title: **KSUN Promotions & Underwriting Manager**

Classification: **Instructional Student Assistant**

Number of Openings: **2**

Pay Rate: **\$17.86/hour**

Appointment: **2-3 hours/week**

Expected Dates of Employment: **February 1<sup>st</sup>- May 30<sup>th</sup>, 2025**

Deadline to Apply: **January 17<sup>th</sup>, 2025**

Requisition #: COMS\_ISA\_2325\_12

## **DUTIES OF THE POSITION**

The main responsibility of the Promotions & Underwriting Manager is get more people involved with and listening to KSFS. This includes cross-promotions with other departments and entities, promoting regular programming and special events, distributing flyers, and using any available avenue to increase listenership. This position also directs underwriting/sales & PSAs for the station and specific programs. This contributes toward securing and generating revenue for the benefit of the station and its staff. This primarily involves developing potential underwriters and creating a revenue stream for the station.

## **MINIMUM QUALIFICATIONS**

The ability to learn and perform assigned work; work cooperatively with faculty, staff, and other students; and accept responsibility. Completion of specific coursework may be required in order to teach, grade, complete research, or tutor for a course. Admission or registration as a University student. Note: Exceptions to the minimum eligibility qualifications may be granted at the sole discretion of the University.

## **HIRING CRITERIA**

Previous experience in Radio/Audio Production

## **HOW TO APPLY**

Email the COMS Dept. at [shelly.stephens@sonoma.edu](mailto:shelly.stephens@sonoma.edu)

## **HIRING NOTIFICATION**

Applicants will be notified by email if they are hired

## **SUPERVISOR**

Gina Baleria

## **OTHER INFORMATION**

- The classification, Instructional Student Assistant, is one of three classifications in a collective bargaining unit, Unit 11. Instructional Student Assistants, who must be currently enrolled University students, perform tutoring, grading, or teaching-related duties under the supervision of faculty or professional staff.
- Sonoma State University hires only individuals lawfully authorized to work in the United States. All offers of employment are contingent upon presentation of documents demonstrating the appointee's identity and eligibility to work, in accordance with the provisions of the Immigration Reform and Control Act.
- The university is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, religion, color, national origin, ancestry, age, sex, gender, gender identity, gender expression, sexual orientation, genetic information, medical condition, disability, marital status, or protected veteran status.
- This position is considered a "mandated reporter" under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.
- Successful candidates may be required to do a background check (including a criminal records check) before work in the position can begin.

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## **SONOMA STATE UNIVERSITY**

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